



MEDIA RELEASE

DATE: September 12, 2011

FOR IMMEDIATE RELEASE

Effective today, Kathy Morse will take the position of Communications Officer.

The purpose of this position is to meet the community's expectation of regular and timely information and to initiate best practices to advance the use of social media as a two-way communication tool for the District.

The Communications Officer will be tasked with the creation and implementation of a Communication Strategy that will coordinate information from the various municipal departments and enhance feedback opportunities for the public. The goal is to facilitate an environment of readily available, accurate and relevant information for the citizens of Mission.

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For further information, please contact Paul Gipps at 604-820-3706