

Minutes of the **SPECIAL MEETING** of the **DISTRICT OF MISSION COUNCIL** held in the Conference Room of the Municipal Hall, 8645 Stave Lake Street, Mission, British Columbia, on June 29, 2011 commencing at 8:00 a.m.

Council Members Present: Mayor James Atebe  
Councillor Danny Plecas  
Councillor Mike Scudder  
Councillor Jenny Stevens  
Councillor Heather Stewart

Council Members Absent: Councillor Terry Gidda  
Councillor Paul Horn

Staff Members Present: Glen Robertson, Chief Administrative Officer  
Paul Gipps, Deputy Chief Administrative Officer  
Stacey Crawford, Economic Development Officer  
Sharon Fletcher, Director of Planning  
Christine Brough, Acting Executive Assistant

Economic Development Select Committee Members Present:  
Remco Bergman  
Carlo Billinger  
Rex Blane  
Oleen Herman  
Sean Melia  
Grace Saris  
Ann Senae  
Steve Sharpe  
Ray Szabada

Economic Development Select Committee Members Absent:  
Eric Davis  
Jason Roessle

## **1. TOPICS FOR DISCUSSION**

SC2011/036  
JUN 29/11

### **Welcome from Mayor James Atebe and Economic Development Committee Chair, Rex Blane**

Mayor Atebe and Mr. Blane, the Chair of the Economic Development Committee (EDC), welcomed Council, staff and EDC members and provided general opening remarks. Mayor Atebe expressed his appreciation to the members of the EDC for their efforts on behalf of the community and noted that he values the opportunity to communicate with and receive input/feedback from the committee. Mr. Blane stated that he welcomes the opportunity to discuss the EDC's economic vision for the District of Mission with Council. He stressed the importance of communication, with Council and with the development community at large, and noted that the past three to four years have seen unprecedented development/growth opportunities in Mission which should be celebrated.

Moved by Councillor Plecas, seconded by Councillor Scudder, and

**RESOLVED:** That the Special Agenda for June 29, 2011 be adopted.

CARRIED

## 2. RESOLUTION TO EXCLUDE THE PUBLIC

SC2011/037  
JUN 29/11

Moved by Councillor Stewart, seconded by Councillor Scudder, and

RESOLVED: That this meeting of council be closed to the public as the subject matter being considered relates to subsection 1(k) of Section 90 of the *Community Charter*.

CARRIED

The meeting closed at 8:15 a.m. and reconvened at 8:27 a.m.

## 3. TOPICS FOR DISCUSSION (CONTINUED)

SC2011/038  
JUN 29/11

### **Economic Development Officer Presentation: An Orientation on the Function, Perceptions and Importance of Economic Development**

The Economic Development Officer provided an overview of the roles and responsibilities of the Economic Development Office and reviewed the current operational model for the department.

General discussion ensued on the functionality of the existing model, current and future staffing needs, and additional funding requirements. The following summarized comments were also provided:

- The Economic Development Office functions well but there are staffing and funding issues that will need to be addressed going forward;
- The EDC plays an important role in promoting economic development and in disseminating information to the development community, and the expertise of its members could be better utilized;
- Communication, marketing and customer service are essential to the growth of a community;
- A communications strategy is needed to ensure improved communication and foster a more positive and development friendly image for Mission.
- There is a need for improved internal and external communication within the District of Mission, and a more corporate approach in terms of service delivery; and
- The District of Mission needs to be more customer service oriented on all levels in order to attract a wide range of development opportunities.

Due to time constraints, it was decided that a follow-up meeting should be scheduled to deal with the remaining items on the agenda. Staff was directed to provide options for both a morning and an evening meeting if possible.

SC2011/039  
JUN 29/11

### **Review of 2011 Annual Work Plan**

This item was deferred to a future meeting.

SC2011/040  
JUN 29/11

### **Goals and Objectives/Strategic Vision Discussion**

This item was deferred to a future meeting.

**4. ADJOURNMENT**

SC2011/041  
JUN 29/11

Moved by Councillor Scudder, seconded by Councillor Stewart, and  
RESOLVED: That the meeting be adjourned.  
CARRIED

The meeting was adjourned at 9:53 a.m.



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JAMES ATEBE  
MAYOR



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PAUL GIPPS  
DEPUTY CHIEF ADMINISTRATIVE OFFICER