

COMMUNITY PROFILEMission, British Columbia

Located along the north shore of the Fraser River in British Columbia's prosperous Lower Mainland, our community is primed and ready for investment. Mission is defined by its spectacular natural beauty, affordable land, diverse workforce and accessibility to major highways, border crossings and airports.

Population Data

Local Community (est) 41,519
Projected Population in 2025 48,265
Population Density Per Square Kilometre 182.9
Source: Statistics Canada 2021

Unemployment Rate (Region)

Average Unemployment 6.6% Source: Stats Canada October 2021

Labour Force

Mission Participation Rate 65.0% < 30-minute Commute Population 3920

Largest Employment Sectors (Community)

- 1. Construction
- 2. Retail Trade
- 3. Health Care and Social Assistance
- 4. Manufacturing
- 5. Transportation and Warehousing
- 6. Educational Services Source: Stats Canada 2021

Key Target Sectors (Community)

- 1. Industrial and Commercial Development
- 2. Light and Advanced Manufacturing
- 3. Commercial Retail
- 4. Tourism
- 5. Information Technology

Major Employers

School District #75

Mission Memorial Hospital

City of Mission

Corrections Canada

Real Canadian Superstore

Mission Association for Community Living

Chartwell Retirement Residences

Walmart

Save On Foods

BC Frozen Foods

Fresh Co

Housing Values

Detached Single Family Home Benchmark \$969,800
Townhouse Benchmark Price \$657,300
Apartment Benchmark Price \$451,900
Average 2 Bedroom Rental/Month \$1,279

Source: Fraser Valley Real Estate Board October 2022

Total Building Permit Values

<u>Year</u>	<u>Value</u>
2019	\$91,156,321
2020	\$95,889,053
2021	\$191,924,363

Source: City of Mission

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415 acres of land has been designated and zoned for commercial use. Currently, there are 795 acres of industrial land available for development or redevelopment.

Mission is currently attracting significant interest from investors and developers for key projects including the waterfront, downtown, and the commercial corridor west of Mission.

Highways

Mission is located on **Highway 7** (**Lougheed Highway**), 15 minutes north of **Highway 1** (**Trans Canada Highway**).

Airports / Driving Times

Abbotsford International Airport 25 minutes
Vancouver International Airport 90 minutes
United States border crossing 25 minutes



Stacey Crawford Director of Economic Development

City of Mission

Economic Development - Corporate Administration 34033 Lougheed Highway, Mission, BC, V2V 5X8

Office: 604-820-3789
Email: scrawford@mission.ca
Website: mission.ca