



The District of Mission Heritage Strategic Plan

2006

Prepared for the District of Mission

by

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and

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Waterfront and Bridge, courtesy of the District of Mission Web Site Image Gallery.



Fraser Valley Bald Eagle Festival, photos courtesy of the District of Mission Web Site Image Gallery.

Introduction

The District of Mission enjoys a rich, diverse and unique history, going back into ancient times when the area was occupied by ancestors of the present Sto:lo peoples. Mission's rich multi-cultural past is evident throughout the area in the farms, business district, street names, homes and institutions that were built over time to serve the needs of a fast-growing population.

Stewardship of the historical environment is the joint responsibility of government, members of the public and various interest groups. The District of Mission has formed a District of Mission Community Heritage Commission to advise them regarding heritage conservation issues in the community and to carry out a Heritage Strategic Plan that is based on a five-year cycle.

"As the District of Mission's citizens stand at the threshold of substantial development and population growth, we must make a determined and continuing effort to preserve our built, material and documentary heritage."

- From the "Foundations for Heritage Conservation", p. 6.

A Heritage Strategic Plan for the District of Mission

In their temporary role as the District of Mission Community Heritage Commission, the Mission District Historical Society has guided the development of a Heritage Strategic Plan. A heritage consultant was contracted to work with the Steering Committee and to create a set of clear goals and objectives and to create a clear and concise implementation plan for protecting Mission's heritage.

A Heritage Strategic Plan is a pro-active, practical, easily understood plan of action that is based on a participatory process and which presents a community consensus about its heritage conservation priorities. It must essentially answer the following questions:

- *Where are we now?*
- *Where do we want to get to?*
- *How do we get there?*
- *What resources do we need to get there?*
- *How do we know if we got there?*



Statement of Mandate

– defines the legal and policy context within which the strategic plan was developed and will be implemented.

The District of Mission Official Community Plan dated 1998 states that Mission will provide continued support and promotion of heritage values and projects. The governing authority for the Heritage Strategic Plan is the District of Mission.

What is Heritage?

Community heritage resources are the physical and cultural elements that make each community what it is. They are the tangible embodiments of intangible historical, cultural, aesthetic and social values. They give a community its particular sense of time and place, and they are the cultural expressions of what that place is.¹

Heritage may include any of the following:

- a structure (railway bridge, dock)
- a building (house, barn, institution, commercial, industrial) and group of buildings
- districts (street, neighbourhood)
- landscapes (Mission Flats) or landscape feature (tree, group of trees, garden, stream, pond, waterfall)
- archaeological sites
- public views, public view corridors, roads, highways, trails

Heritage conservation is about the management of these elements for the benefit of present and future generations and it is about the management of continuity within a context of change.²



Above: Farmlands and Mountain Vista. Photo courtesy of the District of Mission Web Site Image Gallery.



Below: Xa:ytem Hatzic Rock. Photos courtesy of the District of Mission Web Site Image Gallery.

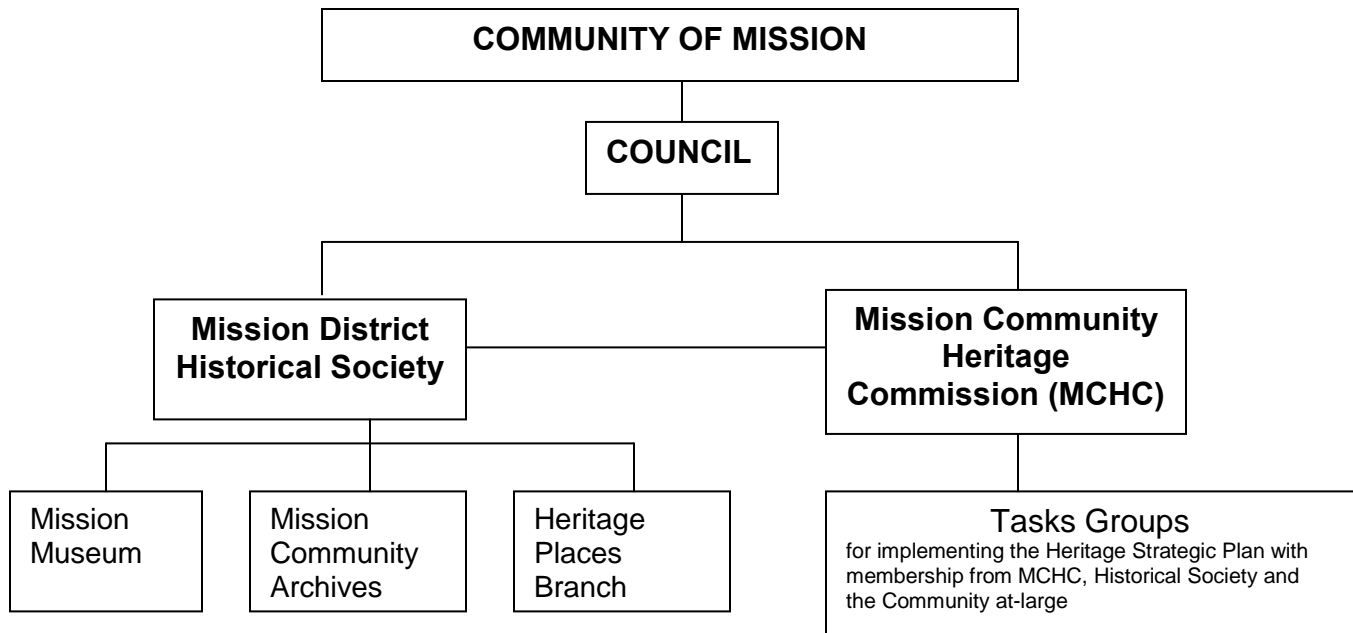
“Mission’s rich multi-cultural past is evident all around us in the farms, business district, street names, homes and institutions that were built to serve the needs of a fast-growing population.”

- From the “Foundations for Heritage Conservation”, p. 6.

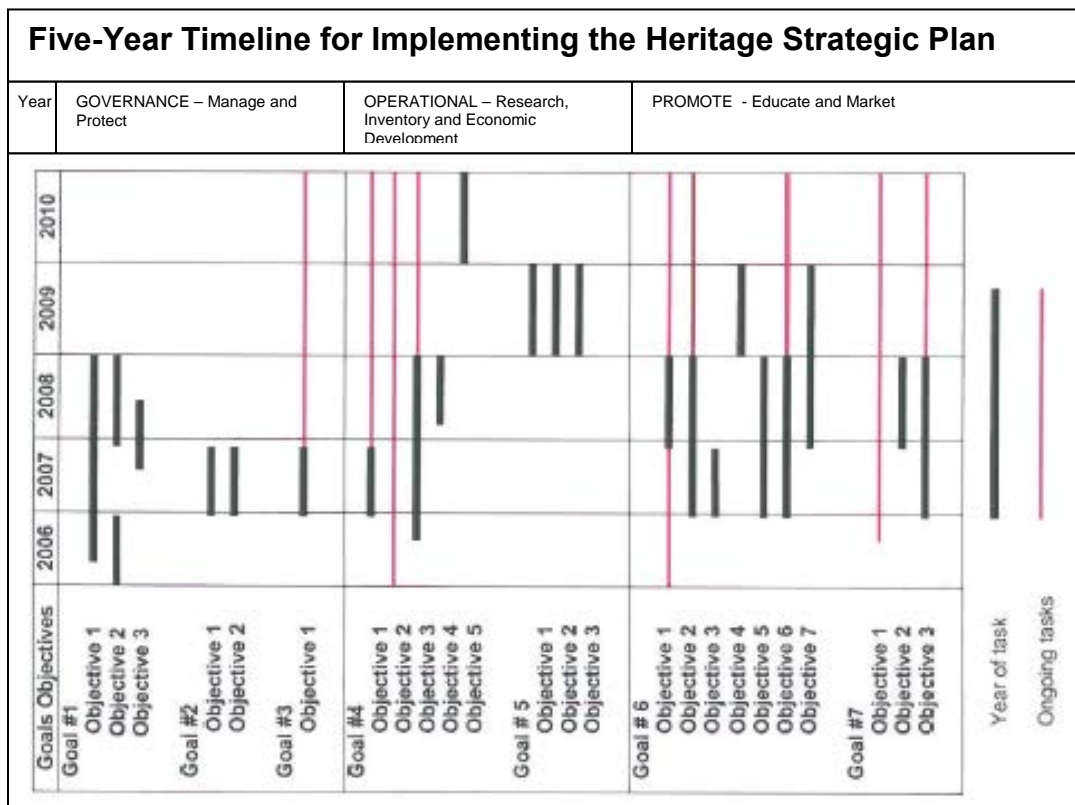
¹ “Heritage Planning – A Guide for Local Government” Heritage Conservation Branch, Province of British Columbia, 1992, p. 7.

² Ibid.

FLOW CHART SHOWING THE HERITAGE RESOURCE MANAGEMENT TEAM FOR THE DISTRICT OF MISSION



Historic preservation is the mandate of a number of organizations, each focusing on an aspect of heritage. Among them is the Mission District Historical Society, fulfilling the role of the Mission Community Heritage Commission since 2003. Terms of reference for the commission are to be adopted by Council and commission members appointed in 2006.



Acknowledgements

Mission District Historical Society (MDHS)

Heather Stewart, past president
Stuart Rosenberg, president (Nov. 2005)
Valerie Billesberger, Archivist, Mission Community Archives
Kim Allen, Curator, Mission Museum
Sharon Syrette, Heritage Places Branch volunteer

Heritage Society Steering Committee

Barbara Strachan, community volunteer
Bruce Klassen, Fraser Valley Eaglefest, environmentalist
Daphne Sleigh, MDHS, historian and author
Dave Barratt, Fraser Basin Council
Greg St. Hilaire, University College of the Fraser Valley
Mildred Vollick, Chair, Heritage Places Branch, MDHS
Yvette John, Sto:lo Nation
Bob Parliament, Heritage Branch, BC Ministry of Tourism, Sports & the Arts
Sharon Fletcher, Senior Planner, District of Mission

Community consultation and participation

Mission is often applauded for the number of caring people who get involved. Thank you to the following people for lifting your voice for heritage conservation: at community forums, by email, and telephone consultation.

Ann Mohs – Mission District Historical Society
Barry Smith – retired, Senior Land Use Specialist with the Ministry of Agriculture
Bruce Rukard, citizen
Chris Zabek - agrologist
Don Brown – Mission Heritage Association
Dave Schaepe, Archaeologist, Sto:lo Nation
Danny Plecas, citizen
Francis Sleigh – Mission District Historical Society
Jenny Stevens – Mission District Council
John Herl – Mission Geneology Club
Heidi Lohr - citizen
Katherine Littler – heritage property owner
Kathy Mackovic – Downtown Business Association
Kathy Wong – Mission Museum, MDHS
Linnea Battel – Xa:ytem Longhouse & Interpretive Centre
Marilyn Cede – heritage property owner
Dave Cede – heritage property owner
Marion Robinson – Fraser Basin Society
Paul Horn – Mission District Historical Society, Mission Councillor
Sharie Conroy - Eagle Festival
Sharon Vallance – Power House at Stave Falls
Shelley Clarkson – Mission Library
Sheryl McKamey – Mission District Historical Society
Stephanie Jackman – heritage property owner
Valerie Hundert – Mission Heritage Association
Vicky Dhaliwal – Mission Arts Council

Vision for Heritage Conservation in the District of Mission

"Mission protects, enhances and restores heritage resources, recognizing the vital role of past knowledge and the need to promote heritage conservation through education. Lifestyle opportunities are created when development respects the aesthetic elements and community values that are integral to the 'small town charm' qualities that have attracted people to settle here. Mission recognizes our collective interest in heritage by balancing infrastructure and regulation with wise use of the land and resources."

Vision for the Heritage Strategic Plan

"The District of Mission's Heritage Strategic Plan identifies short and long term objectives in a clear and achievable plan that will protect, promote and value heritage resources within the community."

Six Guiding Principles

1. Our community identity is enhanced and strengthened by our "sense of place".
2. A knowledge of our shared past projects a continuity into the future.
Doing business and developing a plan for the future must include a memory of what went before.
3. Heritage conservation is an essential part of our community.
It has important social, environmental and economic impacts on the community that benefit both residents and visitors.
4. The spirit of our community is honoured.
Our "heritage memory" is important because it builds on traditional knowledge and encourages us to carefully consider just how our decisions today will impact our heritage resources.
5. Key heritage resources create legacies for the future.
The knowledge we gain from them and our appreciation of their authentic qualities and aesthetics are important legacies for the future.
6. Search for common ground.
Initiate open and respectful communication, build on past studies and reports, and work in harmony with key stakeholders.



Residence at 32980 2nd Ave. Photos courtesy of Julie MacDonald Heritage Consulting, Jan 2006.

In the following action plan, the Mission Community Heritage Commission = MCHC

District of Mission Heritage Strategic Plan 2006

Julie MacDonald Heritage Consulting

GOVERNANCE – Manage and Protect

Goal #1 To strengthen our community identity through the management of heritage resources.

✓	Tasks	Who Will Initiate?	Time Period	Resources
Objective 1 - Maintain a big picture view of sustainable management that includes heritage.				
	• Adopt the Heritage Strategic Plan	Council	March 2006	staff time
	• Adopt policies in the Heritage section of the updated Official Community Plan	Council	December 2006	staff time
	• Review other Official Community Plan policies as they relate to protecting heritage buildings and character such as density and density transfer, scale of adjacent development, land use etc. as part of the 5-year OCP review	municipal staff	December 2006	staff time
	• Municipal staff will initiate minor amendments to Façade Guidelines to protect existing important heritage elements in the downtown prior to a Heritage Commission Task Group reviewing & making recommendations if more in-depth changes are needed	municipal staff	December 2006	staff time
	• Review and update the Façade Guidelines	municipal staff in consultation with MCHC	December 2006	Volunteer and staff time
	• Review heritage-related bylaws and policies on a regular schedule to be determined by the MCHC and make recommendations	MCHC	ongoing	staff time
	• Develop an easy method for tracking heritage properties	municipal staff	2007	staff time/ Historical Society/MCHC
	• Develop a Heritage Assessment Tool and Decision-making Framework for inventoried and registered heritage resources	MCHC/ municipal staff	2008	staff & volunteer time
	• Review the “Standards and Guidelines for the Conservation of Historic Places in Canada” Parks Canada 2003 with the aim of having Council adopt them in the future	MCHC/ municipal staff	2008	staff & volunteer time
	• Review the Land Use-Heritage Register Policy (LAN 44, 2003) and revise so that the policy for a Heritage Register is clearly separated from the policy for a Heritage Designation Bylaw	municipal staff	2007/2008	staff time
	• Explore how to include heritage status on Land Title	MCHC	2008	volunteer time
Objective 2 - Establish and maintain informative two-way communication between the District Council and the Heritage Commission				
	• Revise the resolution that created the District of Mission Community Heritage Commission and adopt the terms of reference	Council	March 2006	staff time
	• Appoint members to the Mission Community Heritage Commission	Council	May/June 2006	Historical Society / staff time
	• Submit first annual report to Council	MCHC	June 2006	Volunteer & staff time
	• Place the following on the District's official web-site: ⇒ Updated Façade Guidelines ⇒ any Grant Funding currently available ⇒ Murals Policy (2001) ⇒ Mission Community Heritage Commission Terms of Reference	municipal staff	December 2006	staff time

Objective 3 - Support initiatives and provide incentives

	<ul style="list-style-type: none"> Review and consider the list of heritage-related incentives described in the Local Government Act that are suitable for buildings listed on the District of Mission Heritage Register 	MCHC	To occur as part of the process to develop a Register	Volunteer & staff time/ consultant
	<ul style="list-style-type: none"> Research grant programs in other communities that include commercial properties and private homes (porch project, apply heritage colours, etc) 	MCHC	2008	Volunteer & staff time

Goal #2 To secure funding sources for heritage conservation-related activities.

	Tasks	Who Will initiate?	Time Period	Resources
Objective 1 - Develop a list of experts and professionals				
	<ul style="list-style-type: none"> Identify tasks that will require specialized expertise or consultant services and match with consultant skills in the developed list of potential resource people and consultants 	MCHC	2007	Volunteer time
Objective 2 - Review available funding sources and circulate information				
	<ul style="list-style-type: none"> Review the provincial heritage funding program. www.tsa.gov.bc.ca/heritage_branch/planning_programs Review the Provincial Heritage Legacy Fund heritagelegacy@shaw.ca Review Heritage Society of BC funding programs www.heritagebc.ca/workshops.htm Review the Heritage Canada Foundations "Young Canada Works" program. www.pch.gc.ca/ycw-jct/html/employer_info_e.htm Review the Centre for Sustainability funding programs www.centreforsustainability.ca/programs/index.html 	MCHC	2007	Volunteer time
	<ul style="list-style-type: none"> Search web for foundations that donate to heritage preservation 	MCHC	2007	Volunteer time
	<ul style="list-style-type: none"> Research possible funding source available from pension plans as mortgage holders 	MCHC	2007	Volunteer time

Goal #3 To monitor progress on the implementation of the Heritage Strategic Plan

	Tasks	Who Will initiate?	Time Period	Resources
Objective 1 - Develop a monitoring system for tracking progress implementing the Heritage Strategic Plan				
	<ul style="list-style-type: none"> Using this Heritage Strategic Plan, develop a monitoring framework for the Mission Community Heritage Commission to use as a reporting tool 	MCHC	2007	Volunteer time
	<ul style="list-style-type: none"> Report annually to Council as required under the terms of reference 	MCHC /municipal staff	each year in June	Volunteer & staff time



OPERATIONAL – Research, Inventory and Economic Development

Goal #4 To document key heritage resources in collaboration with local heritage groups.

	Tasks	Who Will initiate?	Time Period	Resources
Objective 1 - Identify important resources and areas requiring significant research				
	<ul style="list-style-type: none"> Identify and maintain a list of future tasks and research requirements that could be considered during the five year review of the Heritage Strategic Plan 	MCHC	ongoing	Volunteer
	<ul style="list-style-type: none"> Record the agriculture history and land use 	MCHC	2008	Volunteer time /consultant
Objective 2 – Protect natural corridors and public access to natural areas with recognized heritage value.				
	<ul style="list-style-type: none"> Protect natural areas and corridors through public ownership 	Planning & Parks	ongoing	Development Cost Charge Parks Acquisition Fund
	<ul style="list-style-type: none"> As part of trail construction projects, educational signage should recognize the heritage importance of the area Explore opportunities to secure donations for sign design and implementation 	MCHC	ongoing	Volunteer time /donations for signage
Objective 3 - Implement the process for developing a Heritage Register				
	<ul style="list-style-type: none"> Continue to compile an Inventory of Heritage Resources <ul style="list-style-type: none"> ⇒ Prepare and organize information regarding each place on the existing lists of heritage resources ⇒ Research the importance of each item from the community's perspective ⇒ Sort into groups (structures; landscapes, events, etc) ⇒ Locate historic photographs for as many as possible. Compile the information into the “Inventory of Heritage Resources” 	Mission District Historical Society (MDHS)	2006	Volunteer time



Far left: Residence at 32985 2nd Ave. Photo courtesy of Julie MacDonald Heritage Consulting, Jan 2006.

Left: Log booms on the Stave River. Photos courtesy of the District of Mission Web Site Image Gallery.

Objective 3 - continued

Start up Phase for development of a Heritage Register			
<ul style="list-style-type: none"> • Form a Task Group as a subcommittee of the Mission Community Heritage Commission <ul style="list-style-type: none"> ⇒ Membership will include, in addition to community representation, a mix of individuals with architectural, planning and historical expertise ⇒ The committee will: <ul style="list-style-type: none"> ○ be briefed on the process of preparing a Register ○ develop a terms of reference for hiring a consultant to undertake the project, ○ apply for a Culture Grant as the municipal contribution ○ explore other funding sources (i.e. in-kind; private company donation) ○ once local funding amounts are confirmed, apply for matching funding from the province to engage a heritage professional to complete the statement of significance necessary for each candidate proposed for the Register, ○ review heritage consultant list and send out request for proposals. ○ evaluate proposals and ○ hire a consultant. ⇒ The role of the committee will be: <ul style="list-style-type: none"> ○ to work with the consultant to prepare a set of community heritage values and ○ Identify the types of historic places where these values can be found, using the existing “Inventory of Heritage Resources” • A public information release will occur at this stage that: <ul style="list-style-type: none"> ⇒ outlines the purpose of the project and ⇒ invites the public to identify candidate sites for inclusion in the Register 	MCHC	2007	Volunteer and staff time/ consultant/ matching provincial funds and municipal grant
<p>Research Phase</p>			
<ul style="list-style-type: none"> • The consultant and Task Group will: <ul style="list-style-type: none"> ⇒ Review the Inventory of Heritage Resources ⇒ Additional candidate sites submitted by the public will also be reviewed • Assess the information from the “Inventory of Heritage Resources” by: <ul style="list-style-type: none"> ⇒ Using the community values information to determine why each property is important to the community • Develop a short list from the “Inventory of Heritage Resources” using: <ul style="list-style-type: none"> ⇒ Selection criteria developed by Mission Community Heritage Commission for determining possible candidates for a Heritage Register ⇒ Including those sites under physical or development threat 	MCHC	2007	Volunteer and staff time/ consultant/ matching provincial funds and municipal grant



Mission Historical Society. Courtesy of the District of Mission Website Image Gallery.



Fraser River Heritage Park Bell Tower. Photo courtesy of the District of Mission Website Image Gallery.

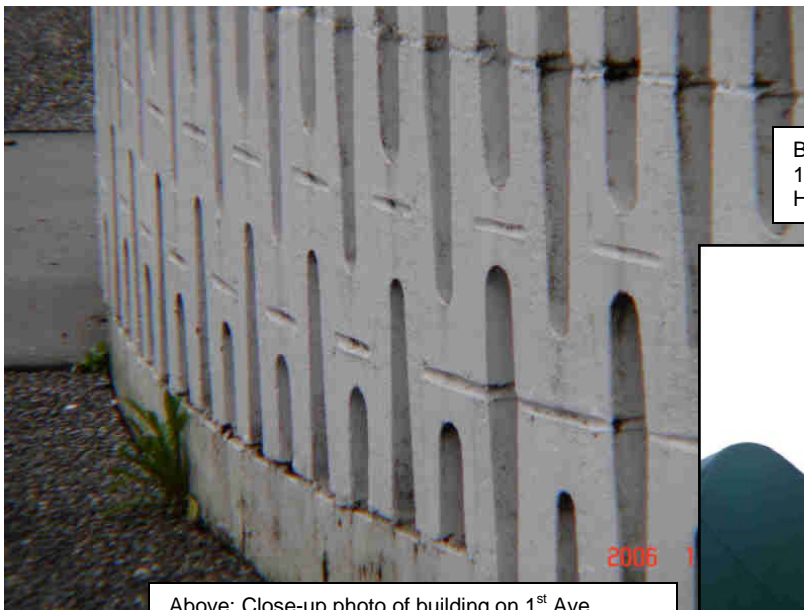
<ul style="list-style-type: none"> • Invite property owners of the sites that have been short listed to an information sharing meeting with an ultimate goal of gaining their support for including the property on a Heritage Register • Undertake intensive research on those perspective Register resources that have property owner support 			
Analysis Phase			
<ul style="list-style-type: none"> • Using the short list of possible Heritage Register sites that have property owner approval to consider, and using the Inventory information for each site: <ul style="list-style-type: none"> ⇒ Undertake detailed research and field information to satisfy the documentation standards of the British Columbia register of Historic Places ⇒ Use the following at a minimum: <ul style="list-style-type: none"> ○ Mission Community Archives, ○ Other archival institutions' ○ Compile verbal histories and community stories, ○ Organizing community discussion groups, ○ Consider information about the agriculture history and impact ⇒ Statements of Significance will be written, in a way that reflects community values, for each historic place to: <ul style="list-style-type: none"> ○ describe the historic place ○ explain why it has heritage value, and ○ include a listing of character-defining elements • Task Group will review the Statements 	MCHC	2008	Volunteer and staff time/ consultant/ matching provincial funds and municipal grant
Register Phase			
<ul style="list-style-type: none"> • In consultation with municipal staff, the consultant will develop an electronic data base for the Register, which will be used as a tool: <ul style="list-style-type: none"> ⇒ to manage sites on the Register by acting as a warning system to identify threats such as re-zonings, subdivisions, demolition permits or alterations to City plans ⇒ to record sites on the City geographical information system • Once the potential Heritage Register list is endorsed by the Task Group, the committee will organize a meeting of affected property owners and invite municipal staff and Council to: <ul style="list-style-type: none"> ⇒ explain how the Register is to be used by the City, ⇒ outline the benefits of the Register to property owners, ⇒ alleviate fears about the impact of the Register on property rights, and ⇒ property owners are to be kept informed throughout this Phase and their concerns addressed • Task Group representative with support from the Consultant will make a presentation to Council requesting that Council consider adopting the Heritage Register by resolution 	MCHC	2008	Volunteer and staff time/ consultant/ matching provincial funds and municipal grant



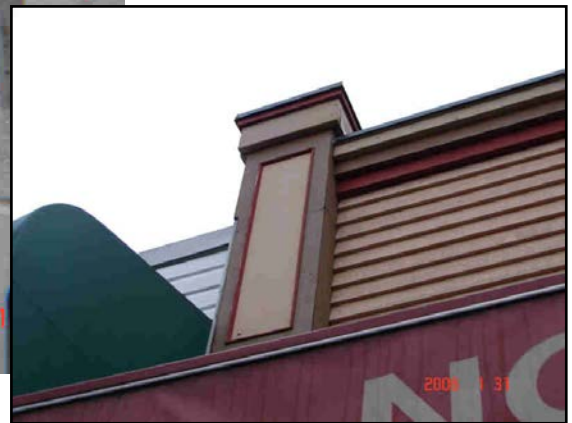
Mural on 33103 1st Ave, courtesy of Julie MacDonald Heritage Consulting, Jan 2006

*“Society is a system, and the nature of a system is that all parts are integrated in such a way that the proper function of each part is necessary for the proper functioning of all other parts”
– Erich Fromm*

<ul style="list-style-type: none"> The report recommending adopting of the Register will include a recommendation that the Register be maintained and updated by the Mission Community Heritage Commission as part of a periodic review of heritage resources on the Inventory and the Register Once the Register has been adopted, the District of Mission will give notice of the Heritage Register to the Ministry of Tourism, Sports and the Arts as required by legislation 			
<ul style="list-style-type: none"> Review Register periodically for considering additional heritage sites from the inventory 	MCHC	2009 ongoing	Volunteer time
Objective 4 - Consider the value of protection for heritage resources within a Heritage Conservation Area			
<ul style="list-style-type: none"> Review & examine the validity of existing heritage conservation tools, such as a Heritage Conservation Area, for the downtown business district and historic residential areas 	MCHC /municipal staff	2008 at the end of Register Phase	Volunteer & staff time/ consultant
Objective 5 - Implement a process for considering registered properties for Heritage Designation			
<ul style="list-style-type: none"> Consider if any of the listed heritage resources on the Heritage Register would benefit from a formal Heritage Designation Bylaw 	MCHC /municipal staff	2010	Volunteer & staff time/ consultant
<ul style="list-style-type: none"> Review and outline the process required to Designate Registered sites 	MCHC /municipal staff	2010	Volunteer & staff time/ consultant



Below: Close-up photo of building on 1st Ave. Courtesy of Julie MacDonald Heritage Consulting 2006



Above: Close-up photo of building on 1st Ave, courtesy of Julie MacDonald Heritage Consulting, Jan 2006.

Goal # 5 To develop strong linkages between economic opportunities and heritage conservation.

Tasks	Who Will initiate?	Time Period	Resources
Objective 1 - Promote economic and heritage values by linking the waterfront, downtown, natural ravines and the municipal forest			
<ul style="list-style-type: none"> Determine economically viable land uses to ensure that they complement not compete with each other 	Council, MCHC, DBA, Chamber of Commerce, Mission Tourism, Economic Development	2009	Volunteer & staff time /planning consultant
<ul style="list-style-type: none"> Incorporate fishing, forestry and farming into land use and design decisions in a way that reflects the historic importance and value of these activities 	Council, MCHC, DBA, Chamber of Commerce, Mission Tourism, Economic Development	2009	Volunteer & staff time /planning consultant
Objective 2 - Develop local recreational opportunities and tourism initiatives that will enhance heritage knowledge and appreciation			
<ul style="list-style-type: none"> Create maps highlighting destinations and brochures that show multi use trails, circle farm tours, Bed and Breakfasts and walking tours 	Mission Tourism, Economic Development/ Planning & Parks	2009	Volunteer & staff time /planning consultant
Objective 3 - Develop a website that highlights our unique heritage legacy and that will attract visitors, students, and residents.			
<ul style="list-style-type: none"> Create a virtual tour website that walks website users past heritage sites, along trails and through the downtown 	Mission Tourism, Economic Development/ Planning & Parks	2009	Volunteer time /Student project at SFU or FVC

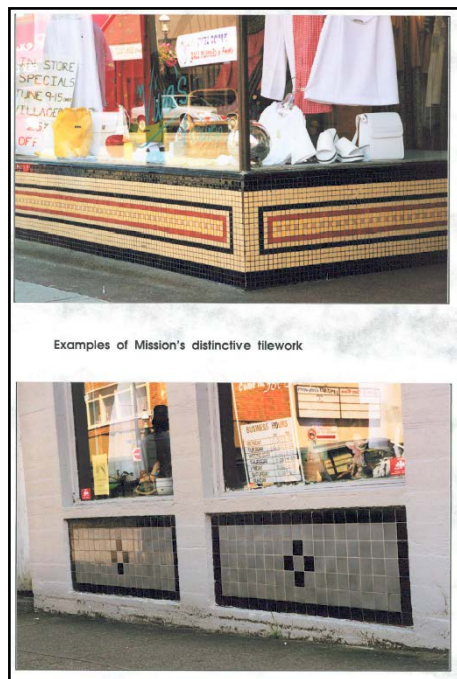
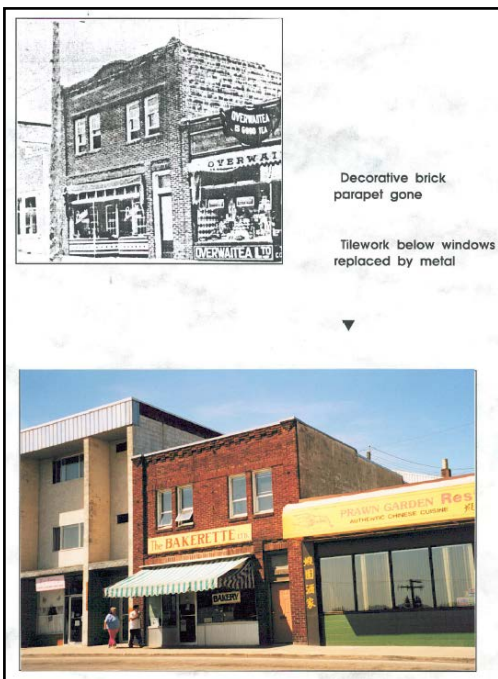


Photo Collections showing before and after views of buildings on 1st Ave. Photos courtesy of Daphne Sleigh.

Left: Decorative block parapet gone and tile work below window replaced by metal.

Right: Examples of distinctive tile work.

PROMOTE - Educate and Market Heritage

Goal # 6 To share knowledge of the past through public education programs and activities.

	Tasks	Who Will Do It?	Time Period	Resources
Objective 1 - Educate the Commission, Council and municipal staff				
	<ul style="list-style-type: none"> Attend heritage workshops and conferences put on by the Heritage Society of BC, the provincial Heritage Branch and the SFU City Program and other heritage associations 	MCHC	ongoing	Provincial funding /grants
	<ul style="list-style-type: none"> Seek assistance to hold a workshop through the Heritage Society of BC as well as other resources for municipal staff and councillors to learn about heritage tools and incentives. Currently the province has funding 	MCHC	2008	Provincial funding /grants
	<ul style="list-style-type: none"> Workshops for education of members of other organization interested in heritage could also be considered 	MCHC	2008	Provincial funding /grants
Objective 2 - Create opportunities to educate the public				
	<ul style="list-style-type: none"> Consider developing discussion topics for the Philosopher's Café 	MCHC	2008	Volunteer time
	<ul style="list-style-type: none"> Consider establishing a school kit for heritage in Mission. Encourage development and use of school heritage programs 	MCHC	2008	Volunteer time
	<ul style="list-style-type: none"> Develop a "Be a Tourist in Your Own Hometown" program 	MCHC	2008	Volunteer time
	<ul style="list-style-type: none"> Explore meaningful ways to involve and educate realtors and developers 	MCHC	2008	Volunteer time
Objective 3 - Utilize electronic communication resources				
	<ul style="list-style-type: none"> Put the Heritage Commission members on the Email list for the University of Victoria Cultural Resource Management Program 	MCHC	2008	Volunteer time
	<ul style="list-style-type: none"> Put the Heritage Commission members on the Email list for the SFU City Program 	MCHC	2008	Volunteer time
	<ul style="list-style-type: none"> Set up a Mission Heritage website that links to Mission website and solicit stories and photos from the community regarding heritage sites 	MCHC	2008	Volunteer time and student project
Objective 4 - Promote and support heritage events				
	<ul style="list-style-type: none"> Develop a procedure for advertising heritage events in prominent public locations 	MCHC, DBA, Chamber of Commerce, Mission Tourism, Economic Development	2009	Volunteer and staff time
	<ul style="list-style-type: none"> Discuss the creation of "Mission's Ambassadors" who can attend local and regional events to promote heritage 		2009	Volunteer and staff time
	<ul style="list-style-type: none"> Create a cluster of a number of events that attract a similar audience 		2009	Volunteer and staff time

"Today the opinions of experts are often a few among many, in an arena where it is recognized that heritage is multivalent and that values are not immutable. In this changed environment, the articulation and understanding of values have acquired greater importance when heritage decisions are being made about what to conserve, how to conserve it, where to set priorities, and how to handle conflicting interests."

- Marta de la Torre and Randall Mason in "Assessing the Values of Cultural Heritage" 2002

Objective 5 - Encourage the community to plan around and become involved in celebration of BC's 150th Anniversary – 2008.

<ul style="list-style-type: none"> Organize a meeting of heritage groups to discuss potential projects and joint planning Investigate funding opportunities from the province and other sources 	MCHC	Spring 2007	Volunteer time
<ul style="list-style-type: none"> Set up a Task Group to coordinate and publicize local projects 	MCHC	quarterly in 2007 and early 2008	Volunteer time

Objective 6- Develop criteria for acknowledging and rewarding heritage initiatives

<ul style="list-style-type: none"> Develop a program of recognition and awards that acknowledges individuals and businesses 	MCHC	2007	Volunteer time and fundraising or grant money
<ul style="list-style-type: none"> Develop categories and assessment criteria for award nominations 	MCHC	2008	
<ul style="list-style-type: none"> "Kick off" new awards program in 2008, part of BC celebrations 	MCHC	2008 and ongoing	
<ul style="list-style-type: none"> Develop a program of celebratory plaques that recognize listed heritage sites 	MCHC	Once program is in place, it is an annual event	

Objective 7 - Develop activities that enhance heritage awareness

<ul style="list-style-type: none"> Develop self-guided tours of significant heritage sites as driving/walking and/or biking brochures 	MCHC, Parks, Tourism, Economic Development	2008	Volunteer time and fundraising or grant money
<ul style="list-style-type: none"> Develop an educational Signage program and identify sign sites 	MCHC, Parks, Tourism, Economic Development and Planning	2009	Volunteer time and fundraising or grant money



Far left: Cascade Fall, courtesy of the District of Mission Website Image Gallery.

Left: Mission Bridge 1864, courtesy of the District of Mission Website Image Gallery.



Far left : Westminster Abbey, courtesy of the District of Mission Website Image Gallery.

Left: Fraser River Heritage Park, courtesy of the District of Mission Website Image Gallery.

Goal #7 To build relationships with community, regional and provincial groups that will develop appreciation of heritage resources.

	Tasks	Who Will Do It?	Time Period	Resources
Objective 1 - Organize an annual get together for local groups to network				
	<ul style="list-style-type: none"> Organize an annual networking event where local groups can share their mandate, recent successes and upcoming projects 	MCHC	Annual: ongoing	Volunteer time /in-kind contributions
Objective 2 - Actively participate with local, regional and provincial organizations and maintain these connections				
	<ul style="list-style-type: none"> Cooperate with Sto:lo organizations to protect and preserve Sto:lo heritage in a manner consistent with Sto:lo values, beliefs and traditions, as expressed in their Heritage Policy Manual 	MCHC	2008	Volunteer time
	<ul style="list-style-type: none"> Join provincial organizations, such as the Heritage Society of BC 	MCHC	2008	Volunteer time
	<ul style="list-style-type: none"> Build relationships with existing organizations and groups where heritage is affected 	MCHC	2008	Volunteer time
Objective 3 - Participate in heritage related events				
	<ul style="list-style-type: none"> Develop and maintain a current list of other community and regional special events, with a list of contact information. Make the connections 	MCHC	2007	Volunteer time
	<ul style="list-style-type: none"> Capitalize on existing special events, based on relationships with other cultural and tourist groups 	MCHC	2008	Volunteer time
	<ul style="list-style-type: none"> Promote heritage to the public at the annual Celebrate Mission (Sept) event 	MCHC	Annual	Volunteer time

Conclusion

The District of Mission Heritage Strategic Plan is a five year plan that incorporates a built-in monitoring process within the action tables above, as directed by Goal #3, Objective #1. As each task is completed, it can be checked off in the far left column, which allows the Heritage Commission the ability to monitor the progress of the plan and to decide if the proposed dates of initiation for each objective continue to be manageable.

A great deal of information has been collected during the course of this work through the public forum activities and through the subsequent study phase. Most of this information can be found in the Appendices which follow. Each section of the Appendices may be separated from the main document and used on its own.

The project team for the District of Mission Heritage Strategic Plan consisted of Julie MacDonald, principal of Julie MacDonald Heritage Consulting and Sharon Syrette, Community Facilitator. Staff liaison was provided by the Planning Department through Sharon Fletcher. Bob Parliament, Preservation Consultant with the Heritage Branch, BC Ministry of Tourism, Sports & the Arts, also participated. In addition, a great deal of assistance and guidance was provided by the Mission District Historical Society and the Heritage Commission Steering Committee. Community consultation and participation was extensive. This project truly was a community effort.