



## Special Council Agenda

The agenda for the **Special Meeting of Council (with the Economic Development Select Committee)** to be held in the **Meeting Room** of the Mission Library, 33247 Second Avenue, Mission, British Columbia on **Wednesday, February 6, 2019** at 9:30 a.m.

### 1. CALL TO ORDER

### 2. ADOPTION OF AGENDA

### 3. NEW BUSINESS

#### (a) Economic Development Select Committee

Page 3

**RECOMMENDATION:** Council consider and resolve:

1. To support the strategic objectives hereafter recommended by the Economic Development Select Committee;
  - a. Education Program Development: Assist in the development of local educational programming and training that can respond to current and anticipated industry needs;
  - b. Learning & Innovation Zone: creation of an area reserved for the establishment of innovative businesses, education and research entities that work together to take advantage of synergies;
  - c. Waterfront support: Strong EDSC representation and support of current funded efforts related to waterfront revitalization;
  - d. Development Corporation: Explore the possible creation of a development corporation to act as the catalyzing body for pre-development/development activities on the waterfront;
  - e. South West Mission: Recommend the District place emphasis on the creation of employment land within the area;
  - f. Innovation Zone: The potential to create an area focused on attracting the knowledge based economy, anchored by a new civic centre and post-secondary institution; and
2. To task the economic development department with the development of an operational plan to achieve the above recommendations.

### 4. RESOLUTION TO EXCLUDE PUBLIC (IF REQUIRED)

That, pursuant to Sections 90 and 92 of the *Community Charter*, this Special Meeting of Council be closed to the public as the subject matter being considered relates to the following:

- Section 90(1)(e) of the *Community Charter* – the acquisition, disposition or

expropriation of land or improvements, if the council considers that disclosure could reasonably be expected to harm the interests of the municipality; and/or

- Section 90(1)(k) of the *Community Charter* – negotiations and related discussions respecting the proposed provision of a municipal service that are at their preliminary stages and that, in the view of the council, could reasonably be expected to harm the interests of the municipality if they were held in public.

## **5. ADJOURNMENT**



## Economic Development Department Staff Report

File: 01-0540-40-05

**DATE:** February 6, 2019  
**TO:** Chief Administrative Officer  
**FROM:** Stacey Crawford, Economic Development Officer  
**SUBJECT:** Economic Development Select Committee

**RECOMMENDATIONS:** Council consider and resolve:

1. To support the strategic objectives hereafter recommended by the Economic Development Select Committee;
  - a. Education Program Development: Assist in the development of local educational programming and training that can respond to current and anticipated industry needs;
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2. To task the economic development department with the development of an operational plan to achieve the above recommendations.

**PURPOSE:**

The purpose of this report is to inform Council on the work of the Economic Development Select Committee (EDSC) and to put forward recommendations that the EDSC believe should be adopted as actionable objectives to support the Official Community Plan and economic growth in the community. This report and the associated recommendations will be addressed by the EDSC through a presentation format at the February 6, 2019 meeting with council.

**BACKGROUND:**

The Economic Development Select Committee has been tasked with assessing the economic landscape of Mission and providing recommendations to council on priorities they believe will best address the economic growth potential of our community.

In January, 2018 the EDSC began an assessment of the economic development landscape of Mission to determine potential areas of focus that could be recommended to Council for inclusion in their economic development priorities and objectives. The initial exercise identified eleven potential areas of focus that were condensed to three in March, 2018.

Following the identification of these three key areas of focus, the EDSC struck working groups to represent each interest. The purpose of forming these working groups was to work independently to investigate and form recommendations that the EDSC that would then present to council for action. The three working groups are:

1. Transportation Working Group
2. Workforce Development Working Group
3. Employment Lands Working Group

The following is a brief overview of each working group that will help define the focus of their efforts. Following the overview of each is a summary of the recommendations and any currently identified objectives to help achieve the recommendation.

#### Working Group Definitions:

##### 1. Transportation Working Group

- a. This is all about the efficient movement of goods and people within and through Mission. The working group is tasked with the job of determining, from a transportation perspective, what the top areas of focus are that are of critical importance to the economic growth of Mission.
  - i. In these working group meetings this discussion has included highway improvements, bypass, roundabouts, sidewalks, public transit and congestion issues.

##### 2. Workforce Development

- a. Workforce development is used to describe the effort involved in helping individuals at all ages to acquire skills, knowledge, attitude and relational skills that will enable them to find and maintain employment. It is also the activities that assist business to communicate and address their labour needs. When we create an environment that supports workers and businesses in developing human capital, both have the opportunity to realize their potential, compete meaningfully on a global scale and ultimately create greater prosperity within our community.
  - i. In these working group meetings this discussion has included a sector specific focus on Blue Collar Technology, High-Tech focused on agriculture, aerospace and manufacturing, post-secondary institutions (education in general), a manufacturer's association and pursuit of the Intelligent Community designation.

##### 3. Employment Lands

- a. The employment lands work is to be focused on the identification and creation of more land that can be utilized for employment creation. This effort also includes a focus on higher utilization or repurposing of existing lands that may or may not already be designated for commercial and industrial uses.

- i. In these working group meetings this discussion has included the context that as Mission grows it will need to create 9,000 jobs across Mission to provide the growing population with local jobs, improved quality of life, diversification of the tax base and improved community services and amenities.
- ii. Specific areas of focus included agricultural lands, the waterfront and areas where current industry is located. Future oriented discussion included strategic land acquisition efforts and the role of the municipality in acting as a catalyst for employment creation.

### **DISCUSSION AND ANALYSIS:**

While the committee arrived at these recommendations independently, you will observe some overlap with current Council objectives, which I believe offers validation of those efforts and also creates a common platform for both the Council and the committee to further discuss, explore and build upon.

### **COUNCIL GOALS/OBJECTIVES:**

The Economic Development Select Committee (EDSC) is mandated by Council to provide recommendations to Council on policies, procedures and strategic direction for the purposes of fostering and promoting economic growth within the District of Mission.

### **FINANCIAL IMPLICATIONS:**

There are no financial implications associated with this report.

### **COMMUNICATION:**

No communication action is required.

### **SUMMARY AND CONCLUSION:**

In being tasked with assessing the economic landscape of Mission and providing recommendations to Council on priorities they believe will best address the economic growth potential of our community, the EDSC determined three key areas of focus. The EDSC believes that transportation, workforce development and employment lands should be adopted as actionable objectives to support economic growth in the community.

### **SIGN-OFFS:**



Stacey Crawford, Economic Development  
Department

Comment from Chief Administrative Officer:  
Reviewed.