

Located along the north shore of the Fraser River in British Columbia's prosperous Lower Mainland, our community is primed and ready for investment. Mission is defined by its spectacular natural beauty, affordable land, diverse workforce and accessibility to major highways, border crossings and airports.

Population Data

| | |
|------------------------------|---------|
| Local Community (est) | 38,840 |
| Projected Population in 2025 | 48,265 |
| 30-minute Commute Population | 312,941 |

Source: Statistics Canada 2016

Unemployment Rate (Region)

| | |
|----------------------|------|
| Average Unemployment | 5.5% |
|----------------------|------|

Source: Stats Canada Abbotsford/Mission – June 2019

Labour Force

| | |
|----------------------------|---------|
| Mission Participation Rate | 20,065 |
| 30-minute Commute (2016) | 185,017 |

Largest Employment Sectors (Community)

| | |
|-----------------------------------|-------|
| Business Services | 15.1% |
| Construction | 13.2% |
| Retail Trade | 11.9% |
| Health Care and Social Assistance | 11.1% |
| Manufacturing | 10.0% |
| Accommodation and Food | 6.2% |

Source: Stats Canada 2016

Key Target Sectors (Community)

1. Light and Advanced Manufacturing
2. Commercial Retail
3. Information Technology
4. Tourism
5. Commercial/Industrial Development

Major Employers

| | |
|--|-------|
| School District #75 | 1,000 |
| Mission Memorial Hospital | 750 |
| District of Mission | 339 |
| Corrections Canada | 330 |
| Real Canadian Superstore | 303 |
| Mission Association for Community Living | 185 |
| Walmart | 170 |
| Save On Foods | 156 |
| BC Frozen Foods | 90 |
| Fresh Co | 90 |
| T-Lane Nation | 50 |

Housing Values

| | |
|---------------------------------------|-----------|
| Detached Single Family Home Benchmark | \$654,600 |
| Townhouse Benchmark Price | \$438,800 |
| Apartment Benchmark Price | \$351,300 |
| Average 2 Bedroom Rental/Month | \$1,002 |

Source: Fraser Valley Real Estate Board June 2019

Total Building Permit Values

| Year | Value |
|------|--------------|
| 2016 | \$43,595,688 |
| 2017 | \$52,013,221 |
| 2018 | \$55,825,627 |

Source: District of Mission

Land

415 acres of land has been designated and zoned for commercial use. Currently, there are 795 acres of industrial land available for development or redevelopment.

Mission is currently attracting significant interest from investors and developers for key projects including the waterfront, downtown, and the commercial corridor west of Mission.

Highways

Mission is located on **Highway 7 (Lougheed Highway)**, 15 minutes north of **Highway 1 (Trans Canada Highway)**.

Airports / Driving Times

| | |
|----------------------------------|------------|
| Abbotsford International Airport | 25 minutes |
| Vancouver International Airport | 90 minutes |
| United States border crossing | 25 minutes |

STACEY CRAWFORD, MA, ICDD
Economic Development Officer

 34033 Lougheed Highway
Mission, BC V2V 5X8
 tel. 604.820.3789
fax. 604.820.6738
cell. 604.302.8979
1.866.814.1222
scrawford@mission.ca
www.mission.ca