

Minutes of the **SPECIAL MEETING** of the **DISTRICT OF MISSION COUNCIL** held in the Conference Room of the Municipal Hall, 8645 Stave Lake Street, Mission, British Columbia, on Monday, October 24, 2016 commencing at 9:00 a.m.

Council Members Present: Mayor Randy Hawes
Councillor Pam Alexis
Councillor Carol Hamilton
Councillor Jim Hinds
Councillor Rhett Nicholson
Councillor Danny Plecas
Councillor Jenny Stevens

District of Mission
Staff Members Present: Ron Poole, Chief Administrative Officer
Mike Younie, Deputy Chief Administrative Officer
Stacey Crawford, Economic Development Officer
Gina MacKay, Manager of Long Range Planning
and Special Projects
Clare Seeley, Executive Assistant

Economic Development Select
Committee Members Present: Paul Adams, Committee Member
Rocky Blondin, Committee Chair
Cory Padula, Committee Member
Wade Peary, Committee Member
Pia Ritch, Committee Member
Raymond Szabada, Committee Member
Beverly Toews, Committee Member
Craig Toews, Committee Member

1. CALL TO ORDER

The meeting was called to order.

2. ADOPTION OF AGENDA

SC16/040
OCT. 24/16

Moved by Councillor Plecas, seconded by Councillor Alexis and

RESOLVED: That the October 24, 2016 Special Council Agenda (with the Economic Development Select Committee) be adopted.

CARRIED

3. NEW BUSINESS

SC16/041
OCT. 24/16

Presentation by the Economic Development Select Committee (EDSC)

i. Opening Remarks

The Economic Development Officer introduced the newly appointed EDSC Chair, Mr. Blondin, and advised that he would be presenting and leading the group discussion. The EDSC have independently determined priority areas of focus which are open for discussion and adjustment.

ii. EDSC Introductions

The Chair and committee members were introduced to Council with a focus on their industry background and the areas of expertise they bring to the committee.

iii. Background SWOT–L (Strengths, Weaknesses, Opportunities, Threats and Limitations)

Mr. Padula provided an historical perspective of EDSC efforts to establish an economic development vision for the community and how best to harness future change with a long term vision. In the first meeting of the newly formed EDSC, he proposed that a SWOT-L was required to assess the environmental landscape and bring economic development recommendations to Council.

A detailed copy of the survey results (including the SWOT-L) undertaken by the EDSC was provided to Council in advance of the meeting:

▪ EDSC Aggregate Survey Responses

Council was in agreement with the results, adding further limitations can include working with external parties and federal and provincial governments.

The EDSC acknowledged that staff of the District of Mission has created a business friendly environment. A testimonial from Dan Schubert of Schubert Plumbing was shared.

Council directed that the testimonial be shared with staff.

iv. Process utilized

Mr. Blondin explained the EDSC would use Agile Development to move agreed priorities forward, which will be organized into short (year 1), medium (year 2) and long term (year 3 – 10+) goals. It was noted that the actions undertaken in the short term will affect the medium and long term goals and any forward planning must allow for changes and adaptation.

P. Adams joined the meeting at 9:38 a.m.

R. Szabada left the meeting at 9:50 a.m.

v. Findings and Recommendations

The top three priorities were identified as industrial land, the waterfront and transportation. It was acknowledged that all three are interlinked and will require alignment now and moving forward. Future considerations include the release of the updated Official Community Plan (OCP) and the Transportation Master Plan.

Other identified themes were downtown revitalization, tourism, education/mentorship and the need for an economic development strategy.

vi. Feedback and Discussion

Industrial Land:

Discussion ensued and it was determined that Council will define the areas of focus for EDSC with regard to the industrial land. Considerations must include the capacity of water supply, Silverdale land development, the demand for industrial land in Mission and if there are industry incentives that could be offered as part of the attraction strategy.

The waterfront:

Discussion ensued and the following objectives were agreed upon, and correspond to work that is currently underway by District staff.

- The short term goals are to de-risk development investment, through undertaking further geotechnical and environmental studies and reviewing those already available through the District and cooperating landowners. This will run alongside landowner engagement to manage expectations.
- The medium term focus will be on landowner alignment and to develop a transition strategy.

Transportation:

Supporting documentation was provided in the meeting:

- Transportation Vision.

After discussion it was agreed that the short term goal is to identify the current state and constraints on the roads, river, rail, data, power, water and sewer and to select priorities. The EDSC will review the Transportation Master Plan.

The EDSC will determine current symptoms and bring recommendations forward to Council. Council requested that transit is included as part of this discussion.

C. Toews left the meeting at 11:00 a.m.

Mr. Blondin thanked the EDSC members for their time enabling the presentation and recommendations to be brought forward to Council. He noted that action items will be addressed at future EDSC meetings, which are held every two months, and findings will be presented to Council at a future date.

Mayor Hawes thanked the committee for their focus and identification of key areas for economic development, advising that Council is impressed with the expertise and commitment of the group.

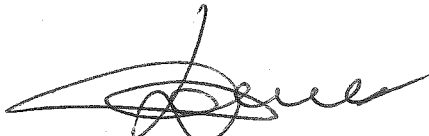
4. ADJOURNMENT

Moved by Councillor Plecas, seconded by Councillor Hinds, and

RESOLVED: That the Special Council meeting be adjourned.

CARRIED

The meeting was adjourned at 11:43 a.m.



RANDY HAWES
MAYOR



MIKE YOUNIE
CORPORATE OFFICER

